

Impacts of the Financial Crisis on the Residential Market Development in CEE

Petr Brich

Joint Congress of UNECE and EuBV
Munich, 18 May 2010





FOR SALE

Central European Residential
Market Development Trends



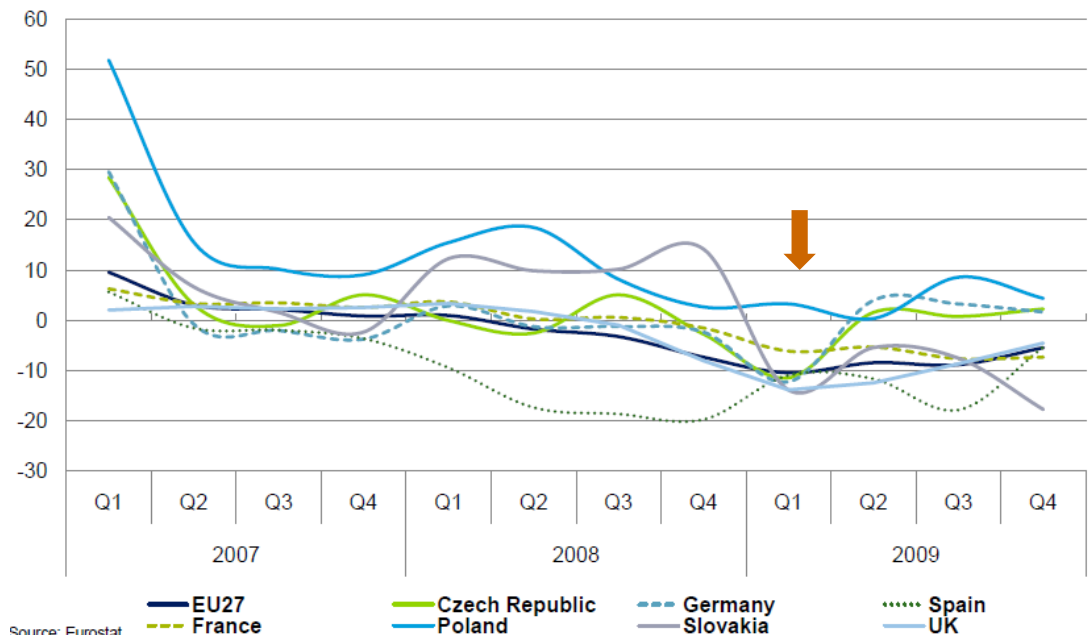
Residential Market Development

Residential Development Trends – EU: Construction Sector

- Construction Sector in EU – **strong impact of recent decline** in Residential Development
- **Sharp fall** in the EU construction industry from 2007-2008 **continued in 2009**. Although some markets started to recover at the end of last year, in many countries (Spain) recovery is more of a “statistical trap”
- In all EU countries with similar characteristics (fast economic & purchasing power growth, high proportion of residential development in construction industry, EU funds inflow), the decline in construction is driven by a **sharp decline in building construction**, where **residential construction** plays a significant role
- Current data on the development of almost all crisis-stricken economies show the **decline reached its lowest point as early as Q1 of 2009**

Construction Production in Selected EU Countries

Percentage Change, in Quarters (t/t-4)



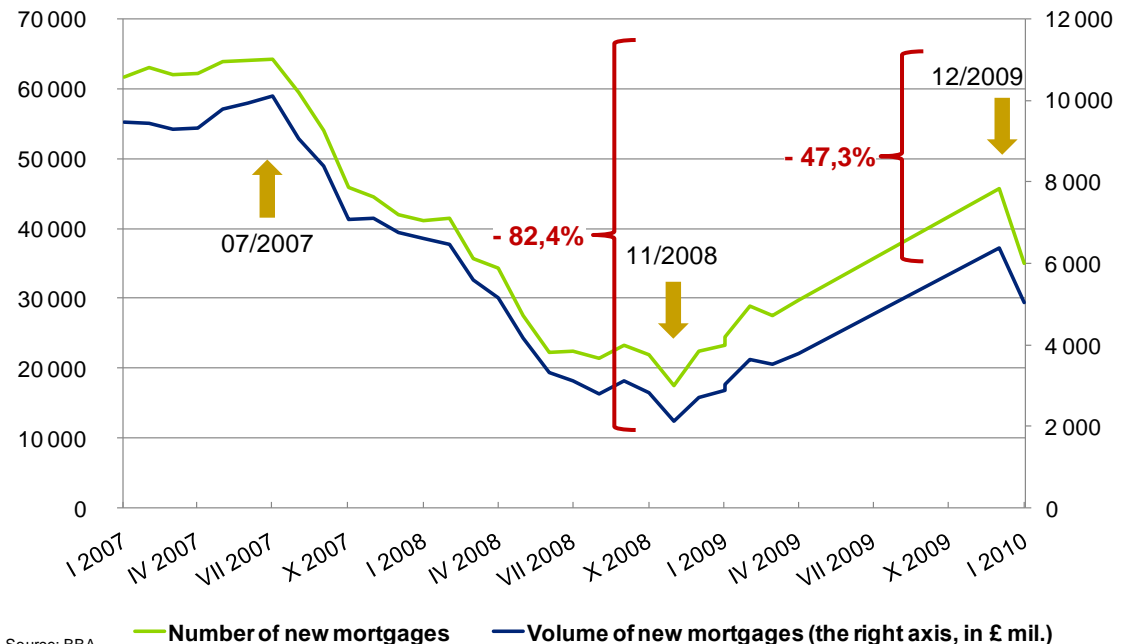
Source: Eurostat

Residential Market Development

Residential Development Trends – UK market

- During past decades, UK **residential property prices grew by approx. 36% per decade** (prices net of inflation) - an apartment/house represented one of the most stable investments
- Shift in peoples behaviour – the traditional enthusiasm in owning their own home has been **curbed** by the recession and change in credit availability, property prices **returned to a more reasonable level**
- Estimates indicate for 2010 a **further decline in residential property prices** all over the UK market **between 2 – 7%**, subject to the size of the property and region
- Share of **rental housing** is expected to **increase** - due to current market uncertainty and buyers' concern about their ability to repay mortgage loans
- From Nov 2006 (peak) until Nov 2008 the UK mortgage market **declined by 78% in terms of number and 82% in volume of new mortgage loans**
- By Dec 2009 mortgage market gained back **57% of its peak in Nov 2006** in terms of number of new housing mortgages and **53% in volume**
- January 2010, however, saw this positive development **lose strength...**

Development of the Number and Volume of New Mortgages in the UK

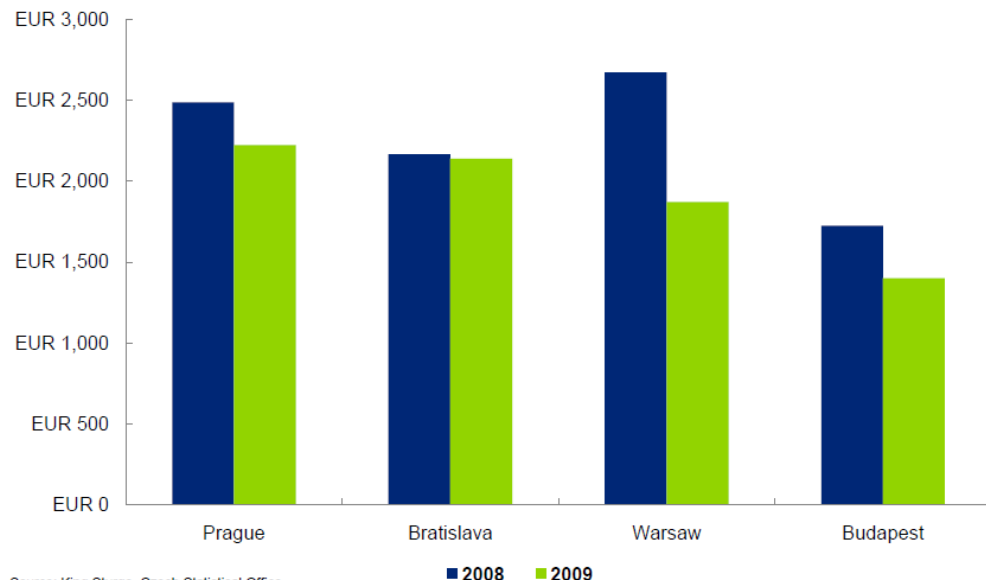


Residential Market Development

Apartment prices in CEE: Czech Republic, Slovakia, Poland, Hungary

- Price per m² of new **residential property in Prague** reached **EUR 2,200** in 2009, representing the highest value in the CEE countries benchmark. Sales of residential property markedly dropped and, consequently, the offer of new apartments exceeded demand in 2009.
- **In Bratislava**, average price of new **residential property** reached **EUR 2,100/m²** in 2009. Average price of residential property in Slovakia dropped 11% y-o-y. Offering prices of new apartments stagnated. Real selling prices in Bratislava were as much as 10% lower than the offering prices, primarily due to discounts.
- The 2009 price per m² in a new **Warsaw apartment** reached **EUR 1,900**, declining y-o-y by approximately 30%. The difference was due to a 10-15% y-o-y decline in real estate prices and exchange rate.
- **Budapest** recorded the **lowest average prices** of new residential property, **EUR 1,400/m²**. At the end of 2009, y-o-y decline in real estate prices of approx. 20% was recorded
- All benchmarked CEE capital cities recorded in 2009 a **price decline** (between 5-20%), as well as a **decline in the sales** of residential property (between 10-50%)...
... and **increases in mortgage loan interest rates** (between 5-13%), and **reduced offer of new residential housing**

Prices of New Residential Real Estate in Selected European Cities
Price for m²



Source: King Sturge, Czech Statistical Office

FOR SALE

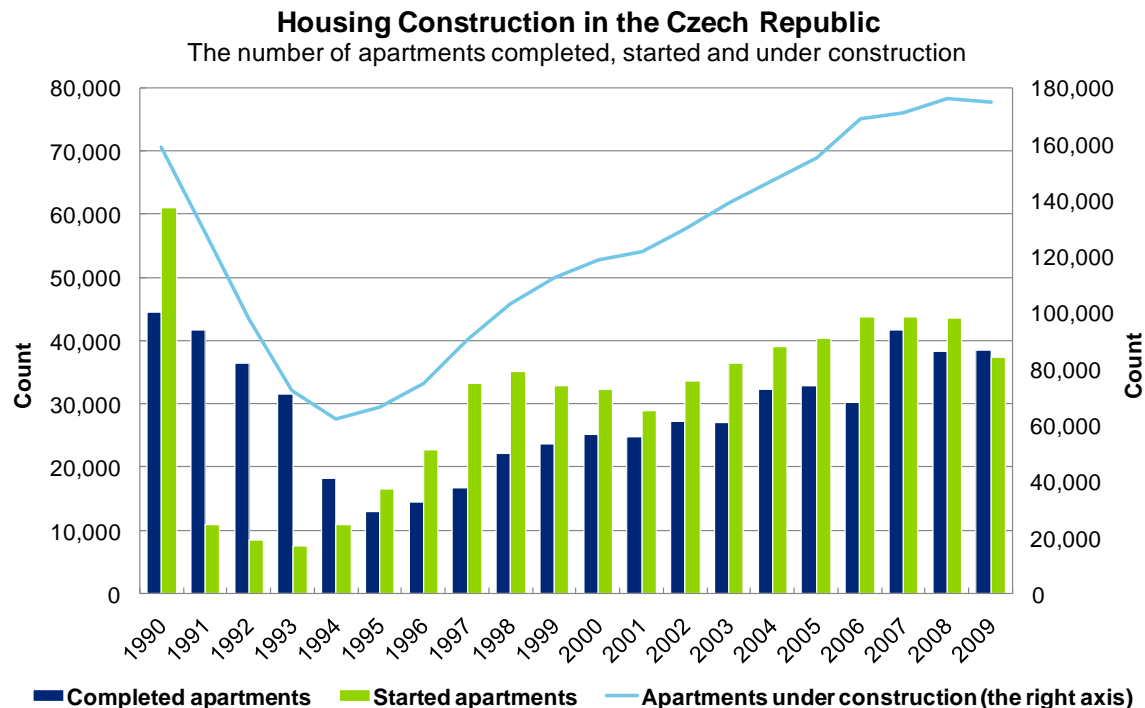
Residential Development Trends
Czech Republic



Czech Residential Market Development

Residential Development Trends – Period of the construction boom

- After the period of decline in residential development in the late 1980s and early 1990s a **substantial increase was recorded after 2000** when available **financial products intended to finance housing** were introduced (building savings loans and mortgage loans)
- Significant **growth** in residential construction was observed **during 2002 - 2007** due to three major factors:
 - Culmination of housing demand by the “baby-boomers”
 - Certainty of price increase as a result of the 2008 change of the VAT rate on residential projects
 - Availability of cheap funding & credit financing, growing household income and low unemployment
- All this was reflected in a **dynamic shift in development of residential real estate construction** and in 2007 in historically highest y-o-y increase in number of completed (+38%) and started apartments funded through a record volume of building savings and mortgage loans – **residential market “stocked up”**
- 2008 saw a significant change in the positive development of housing construction from previous years. A **material slump** in residential construction occurred (namely in Q4 2008) – when the **crisis** hit the region



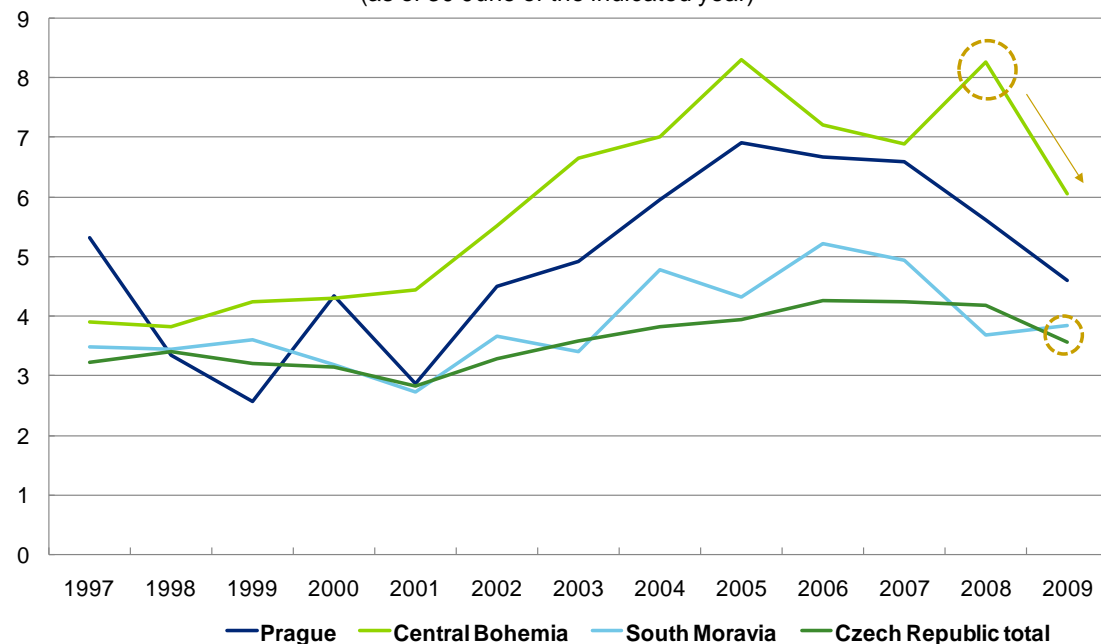
Source: Czech Statistical Office

Czech Residential Market Development

Residential Development Trends – Effects of the crisis

- The “financial” crisis of the second half of 2008 hit the Czech residential housing market in 2009 with full force when the **demand for residential real estate was reduced** by up to 30% on average, caused by:
 - overall economic recession in the Czech Republic
 - growing unemployment rate (from its low of 5,0% in Q2 2008 to 9,2% in Q4 2009, growing further)
 - uncertainty whether households and developers would be able to repay loans and complete projects
 - tightening of conditions for obtaining a mortgage, thus sudden limited availability of credit
- Households were **postponing housing purchases** as they expected a further **decrease in prices** and were distrustful of **projects being completed** by developers
- In 2009 a 14.3% decrease in number of started new apartments compared to 2008 (Q4 y-o-y: -21.2%) was recorded – **first drop in 15Y** below the number of **completed apartments**
- Despite impacts of the financial crisis in 2008, since mid 1990s there had been a **constant excess in number of started apartments over completed** ones through to 2009.
- In the years of the boom residential market created a **reserve** of apartments that would be completed in upcoming years

Intensity of started housing construction
The number of started apartments per 1,000 inhabitants
(as of 30 June of the indicated year)



Source: Czech Statistical Office

Czech Residential Market Development

Apartment Price development – Period of continuous growth

- The **prices of apartments** in the Czech Republic were **continuously growing for nearly 15 years** and only showed slight fluctuations (e.g. in 2004)
- Due to the boom in the Czech economy, **increased demand for own housing** and the relative availability of funding, apartment prices grew intensely which resulted in a general increase in prices of residential real estate, especially between 2006 and 2008
- Growth in real wages, positive development on labour market, strengthening of Czech crown, availability of housing loans and optimistic expectations of households incited decisions to **buy own apartments**
- In Q1 and Q2 of 2007 the enormous increase in demand on the real estate market resulted in such **upwards pressure on prices** that people buying RE paid 12% and 9% higher prices on average compared to the same periods of 2006. Offer prices grew by 5.5%.
- Residential market expected this **trend to continue** - increased interest in own housing was beneficial for development and construction companies and, thanks to the multiplication effect, for the entire economy

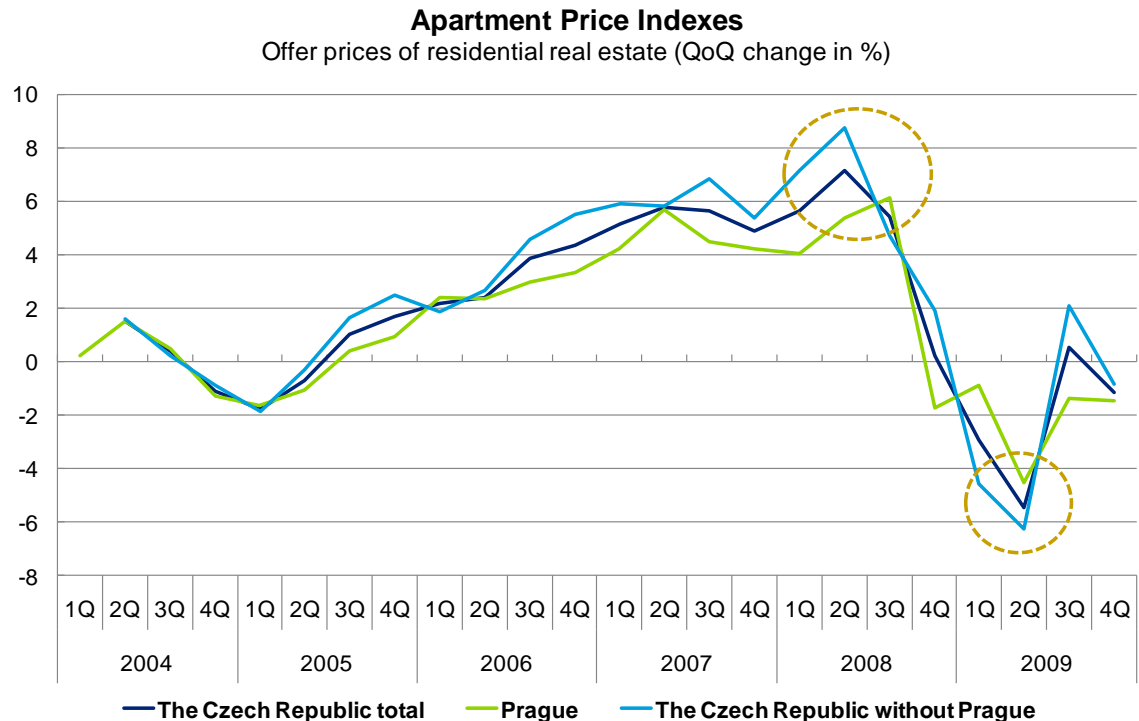


Source: Czech Statistical Office

Czech Residential Market Development

Apartment Price development – Impacts of the crisis

- In Q3 and Q4 of 2008 and in the first half of 2009 the residential real estate market reported a **substantial reduction and a subsequent sudden y-o-y drop in the growth rates of offer prices** which was caused (apart from other reasons) by the financial crisis and restricted demand
- The **decrease in the demand** was noticeable in the second half of 2008 when the largest development companies reported a **10 – 20% y-o-y decline in the interest** in new apartments.
- Following the highest y-o-y growth in Q2 of 2008 when **prices of apartments** grew by 8.7%, in Q1 of 2009 fell by 4.6% y-o-y and in Q2 by 6.3%. This means that within 9 months the prices dropped by full 13.3% and **within a year the loss exceeded 15%**
- Real demand did not correspond with the offer prices, predominantly in the first half of 2009 - the **enormous drop in demand** resulted in people buying residential RE up to 7% cheaper on average compared to the same period of 2008, and offer prices decreased by 4.2% on average.
- **Revival** of the residential housing market now clearly depends on a positive macroeconomic development to be started and the **trust and stability of the middle class** segment to be returned



Source: Czech Statistical Office estimate

FOR SALE

Building Savings and Mortgage
Market in the Czech Republic



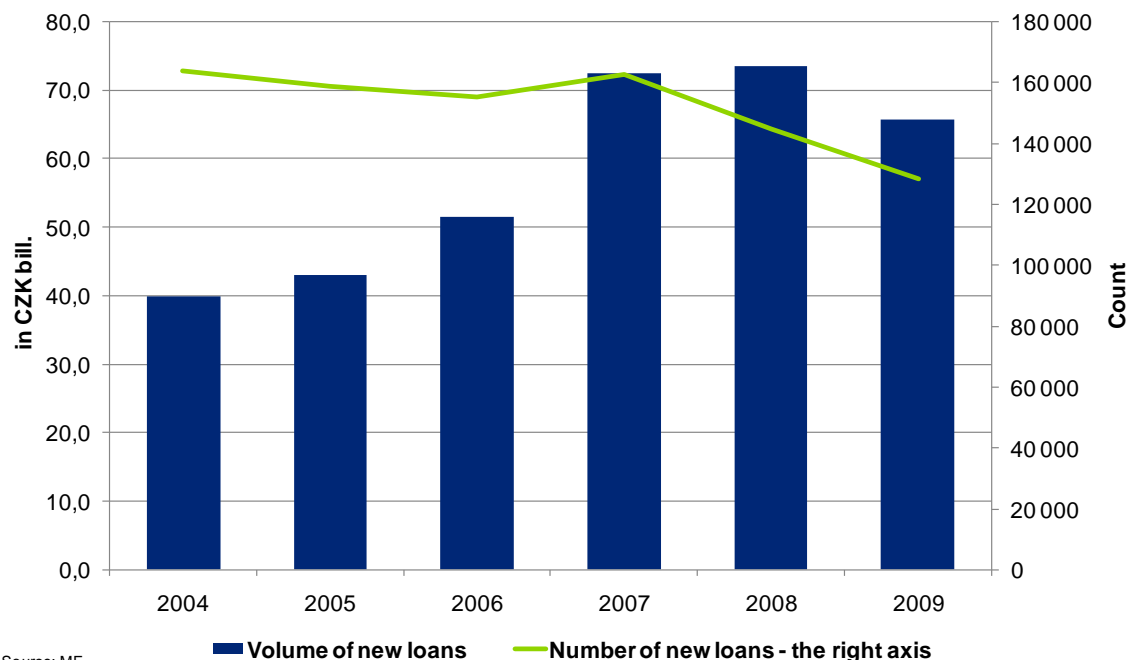
Czech Residential Market Development

Building savings loans market – Good performance, stability

- **Buildings savings** as a financial product was introduced to the Czech market by the Act on Buildings Savings with State Assistance (96/1993 Coll.) **in 1993**
- Construction loans were being **increasingly drawn up since 1997**. Similarly to the mortgage market, building savings loans (primarily "bridging loans") were **growing rapidly** and recorded a **peak in 2007-2008**
- After years of ongoing growth, in 2009 building savings banks also felt the **impacts of economic recession**, reflected in **first y-o-y decrease** of new savings contracts (-15%) and volume of new loans (-11%)
- In 2009, building savings banks granted 128,543 loans in volume of CZK 65.7 bn – approx. CZK 10 bn less only than loans provided by mortgage banks – **claiming a 48% market share in new housing loans**
- Structure of new building savings loans has not changed in the long term - most loans (43%) are used for modernisation and renovation...

...**29% for purchasing apartments or family houses** and **13% for the construction of new houses or apartments**

Volume and Number of Granted Loans from Building Savings in Individual Years



Source: MF

Czech Residential Market Development

Mortgage loans market – Dynamic growth, unexpected decline

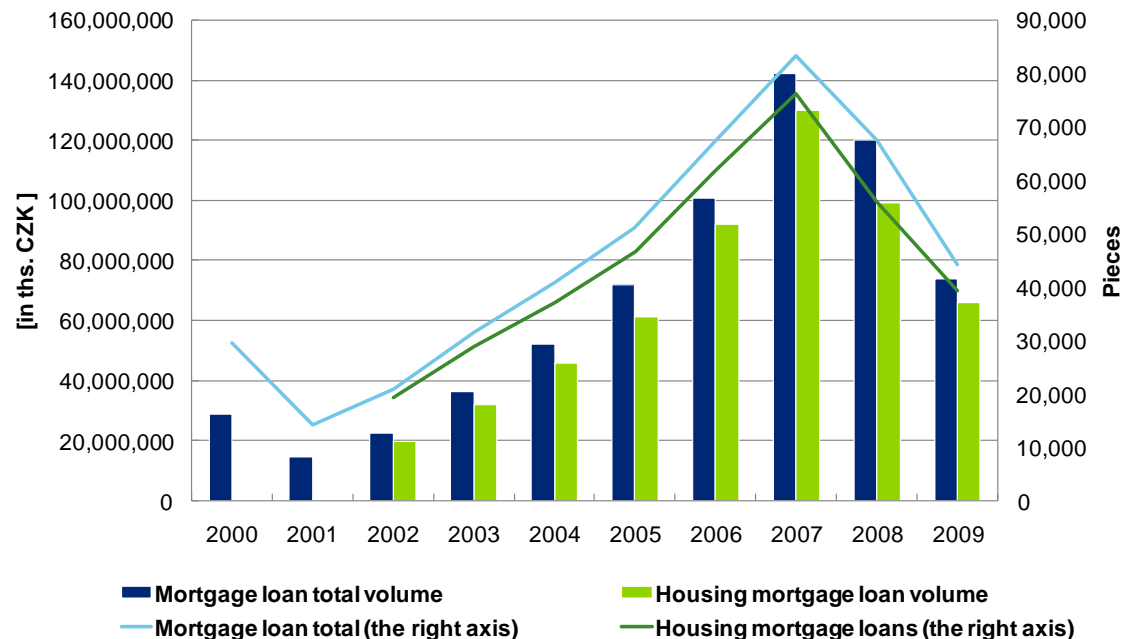
- History of **mortgage loans** in the Czech Republic **started in 1995**, whereby approx. until 2000 mortgage lending was **practically unknown**, in addition interest rates at the time oscillated **around 15% p.a.**
- After 2000 the situation changed and resulted in a **dynamic increase** of provided mortgage loans due to:
 - Refocusing of banks on retail lending, specifically mortgages
 - Steady decline of inflation and interest rates and strengthening of CZK
 - Continuous loosening of credit granting criteria and broad availability of loans
- The first hundred of billions CZK have been lent in 2003 and **peak was reached in 2007** (CZK 142.3 bn)

In late 2008, after a long period of significant growth, the Czech mortgage **market fell sharply**, by **almost 20%** on y-o-y basis...

...only to experience the **largest downward swing in its history in 2009** by **almost 40%** y-o-y again

- Total number of new mortgage loans in 2009 amounted to 44,402 in total volume of CZK 74.3 bn. The number of new mortgage loans thus reached only **50% of the record year 2007**.
- Mortgage banks secured a 52% market share in new housing loans*

Development of Mortgage Numbers and Volume in Individual Years



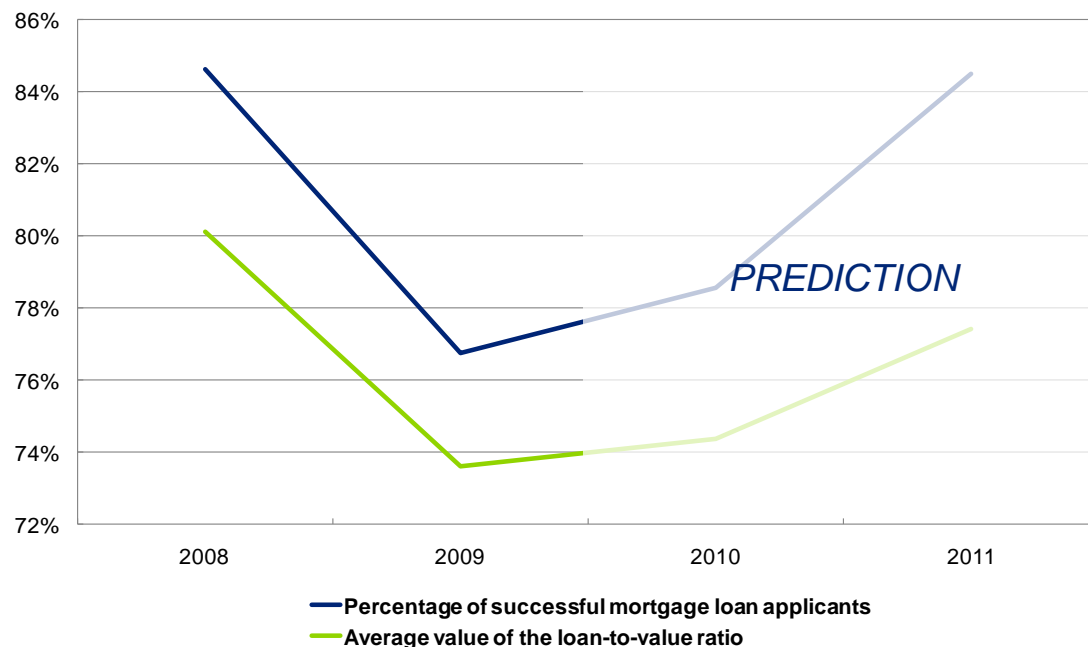
Source: MMR

Czech Residential Market Development

Mortgage loans market – Resetting of rules

- Q1 of 2009 was characterised by a **substantial change in banks' behaviour** but clients did not materially change their expectations developed over the last 3 years relating to mortgage loan availability.
- Q2 and Q3 were markedly impacted by the **waiting strategy** on the demand side and expected decrease in real estate prices and interest rates.
- In Q4, the view of the situation by banks and clients **reversed**. Banks have started to reduce their restrictions - conversely, **clients' fear of drawing loans** materially increased which substantially **reduced demand** for mortgage loans compared to early 2009.
- Substantial **change occurred in the banks mortgage loan product offer**. Towards the end of 2008 and in Q1 of 2009, banks were **eliminating more risky products** like 100% LTV mortgages, no docs mortgages and in general reduced max. acceptable LTV to approx. 70%.
- Stricter granting conditions were imposed. In late 2009 some banks already **softened** LTV limits again.
- **Non-performing** mortgage loans exceeded 2% in mid 2009 and continued to grow **to reach 2.25%** in Q3 of 2009. Building savings banks reported on average only 1.8% NPL share in 2009.

Development of the Mortgage Financing Indicators in Individual Years



FOR SALE

Prediction of Czech Residential
Market Development for 2010+



Czech Residential Market Development

Prediction of the residential market – Facts and Outlook

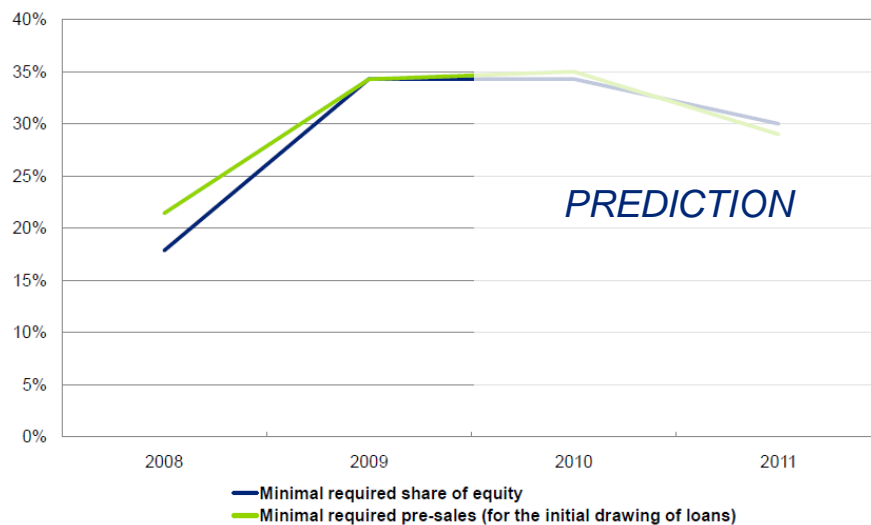
- Indicator of volume of available housing in CR expressed as a percentage of **available housing per 1,000 inhabitants has neared the EU27** average, its level is comparable to Belgium, exceeds NL and UK
 - Further growth is expected only with respect to **population growth** and **renewal of available housing**
 - While CR neared comparable Western EU countries in terms of volume of available housing, **it lags behind in its quality and age** – room for **increased spend on repairing and maintaining apartments**
 - Compared to most Western EU countries, **share of rental housing is relatively low and decreasing**, reaching only 37% of the level in Germany or 64% of Austria – opportunity for developers
 - In 2009 **sales of completed and almost completed apartments largely outweighed** sales of apartments under construction – as only a short term anomaly
 - **Supply and demand are expected to come into balance**; at the same time, supply of apartments under construction or the supply of completed apartments will decrease substantially; and the share of the sales of apartments under preparation and under construction will start growing
 - Panic from market development from late 2008 **calmed** and participants have **started to behave rationally**
 - Market has established **new rules**, most of the developers have “learnt” to live under the new conditions
 - Residential market seems to have stabilised at a **new price level, nevertheless** people interested in purchasing homes continue to **speculate** about further market decline
 - Banks and developers as well as the public are **more optimistic** than a year ago
- In the years to come, **demographic development** will offer a new segment in residential market to developers, such as **homes for seniors** in specialised housing facilities or rental care apartments

Czech Residential Market Development

Prediction of the residential market – Project financing

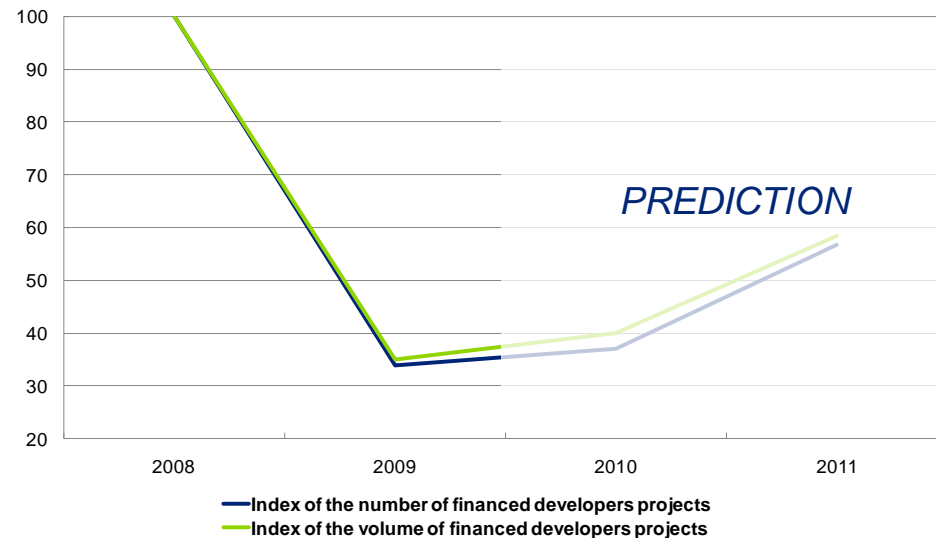
- In 2009, compared to 2008, **financial institutions increased the minimum required equity** on average from 18% to **34%**. This parameter is expected to stagnate over 2010, declining to 30% on average in 2011
- Similarly, the **minimal required pre-sales** (for first drawing of loans) grew abruptly y-o-y from 21% to **34%** on average. Banks expect this figure to slightly grow further in 2010, falling to 29% on average in 2011.
- In 2010, development projects financed are **expected to grow** gradually; in 2011, the growth is expected to accelerate, to the **value of 57% in terms of the number of or to 58% in terms of the volume** of financed development projects in 2008

Estimated Development of Project Financing Indicators



Development of Project Financing Indicators in Individual Years

(Indexes, year 2008 = 100)

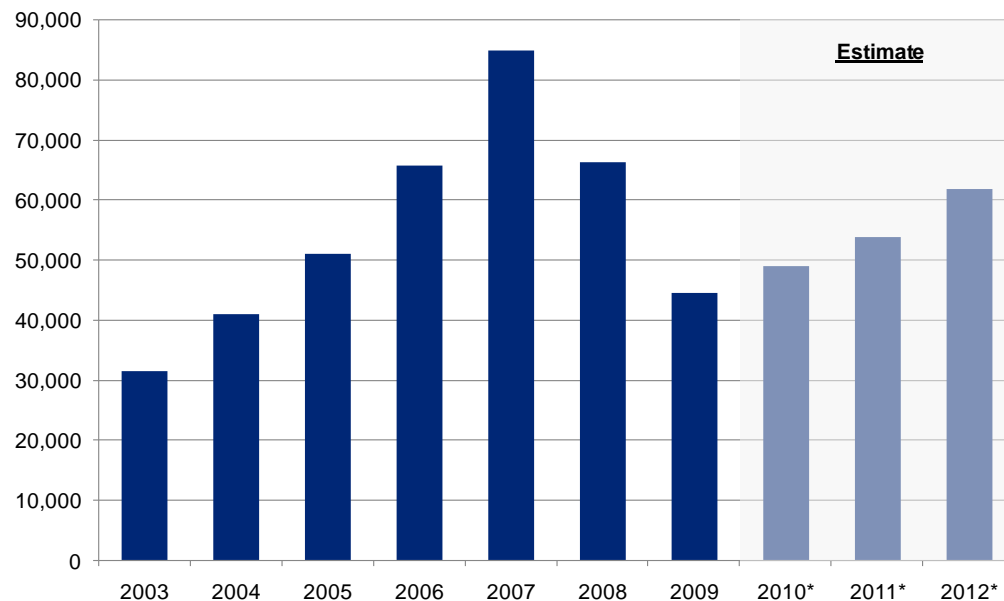


Czech Residential Market Development

Prediction of the residential market – Mortgage Market Development

- Gradual alignment of perceptions of the situation on the market by developers, banks and clients is expected, resulting in a more **balanced market supply and demand** in 2010+
- Prevailing opinion is that **interest rates** on standard products with longer-term fixation **will not decline** in the near future. Banks continue to take seriously unemployment trends and the inherent risks of default
- **New anticipated trends** include **launching alternative mortgage** products based on variable (floating) interest rates intended mainly for more sophisticated clients of banks
- Mortgage market as a whole will continue to be affected by the **fear of people to draw new loans**, directly dependent on the overall economic development of the Czech Republic and the labour market.
- 2010 is not likely to see changes in trend of client migration among banks for **refinancing** - share of refinancing on the total number of mortgage transactions is expected max. at 10%; similarly to 2009
- Banks expect the **approval rate** to grow again over the next two years, reaching the 2008 value of approx. 85% in 2011
- Average **loan-to-value (LTV)** ratio is expected to grow gradually to 77% in 2011, remaining on more conservative levels than before the crisis
- In 2010 **86% of the mortgage volumes achieved in 2008** shall be reached.

Forecasted Development of the Mortgage Market



* - Estimate
Source: Hypoindex, Deloitte, Hyposervis

■ The number of new mortgage loans

Czech Residential Market Development

Prediction of the residential market – Price development

- Generally, Czech residential real estate prices are **expected to stagnate in 2010**
- In 2010+, the **quality and location** of the specific apartment **will drive the prices** to a greater extent.
- We gradually expect more significant **differences in the prices of new apartments and old non-refurbished** apartments mostly in prefabricated blocks of flats whose prices grew unrealistically in the past years but also declined most dramatically of all types of apartments in 2009
- Price level of the residential market is expected to **stabilise approx. at the level of year 2006**
- Individual **categories of apartments** are expected to be differentiated to a greater extent based on their **standards** in terms of the size of the apartment and used materials, **location, public facilities and the available transportation infrastructure**

Benchmarking of the Expected and Actual Development of Prices for Individual Types of Real Estate in 2009:

Old apartments in brick-built blocks of flats	Apartments in prefabricated blocks of flats	New apartments
<i>Price declines expected in 2009 compared to 2008</i>		
0 – 20%	20 – 30%	5 – 15%
<i>Price declines actually reported in 2009</i>		
do 10%	do 25%	do 9%

Expected Price Development for Individual Types of Real Estate for 2010 Compared to 2009:

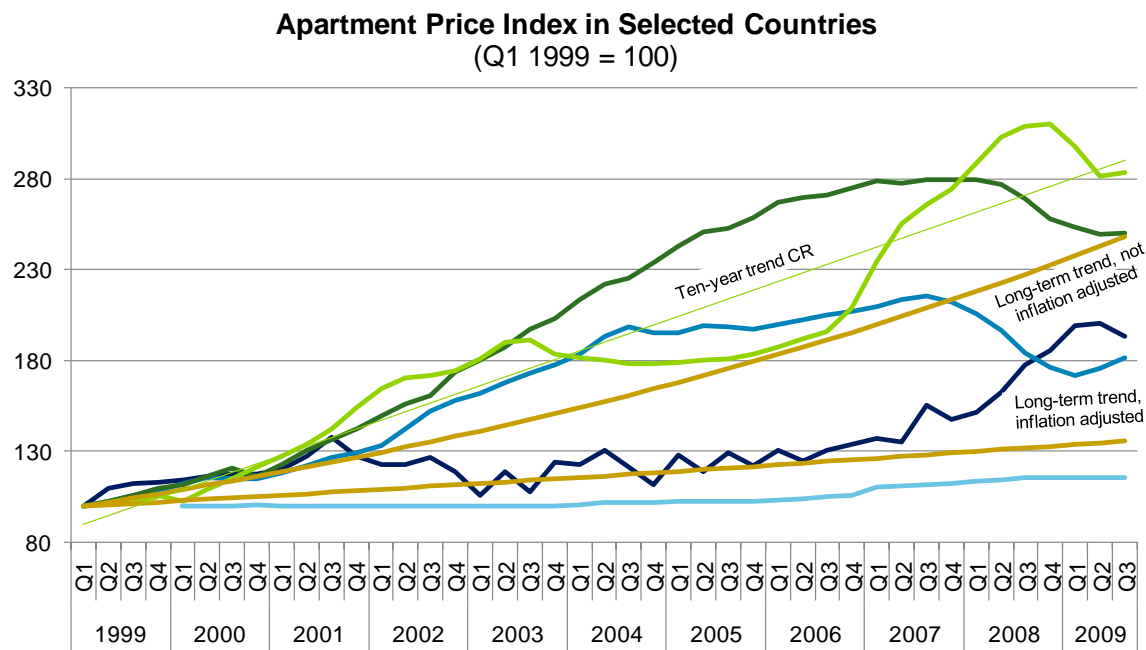
Old apartments in brick-built blocks of flats	Apartments in prefabricated blocks of flats	New apartments
<i>Estimated price development in 2010</i>		
0% to +3%	-5% to 0%	-2% to +2% *

* - depending on the size, quality and location

Czech Residential Market Development

Prediction of the residential market – Long-term price development outlook

- Residential property prices are **not likely to grow as dynamically as before 2008** in the upcoming years
- According to EU benchmarks, as in the previous year, annual growth of apartment prices of **2 – 3% above the inflation** rate is considered sustainable in the long term
- European experience shows that residential property is a **good long-term investment** for its **price stability and anti-inflation effect** in the long term



Source: The Czech Statistical Office, NationWide, Polish central statistical office, Statistisches Bundesamt Deutschland, Ministerio de Vivienda,

— Poland
— Spain
— Germany (Q1 2000 = 1)
— UK
— Czech Republic

Deloitte.

Financial Crisis
in Residential
Development



Study, March 2009

Deloitte.

Residential Market
Development in 2009



Study, March 2010

Deloitte.

Deloitte refers to one or more of Deloitte Touche Tohmatsu, a Swiss Verein, and its network of member firms, each of which is a legally separate and independent entity. Please see http://www.deloitte.com/dtt/cda/doc/content/ce_about_deloitte_VI08.pdf for a detailed description of the legal structure of Deloitte Touche Tohmatsu and its member firms.

Member of Deloitte Touche Tohmatsu

© 2010 Deloitte Central Europe