Housing Finance in Emerging Markets – Experiences and Challenges Joint Congress of UN-Habitat and the European Federation of Building Societies in Berlin form 22. to 24. September 2004

Banking Sector Reforms in Transition Economies – The Russian Case

University of Potsdam Faculty for Economics and Social Sciences Chair of Banking and Finance



Banking Operations before and after the 1998 Crisis

In the pre-crisis financial boom:

- own-account trading
- industrial investments

In the post-crisis stabilizing stage:

- treasury services
- classic spread business
- retail banking

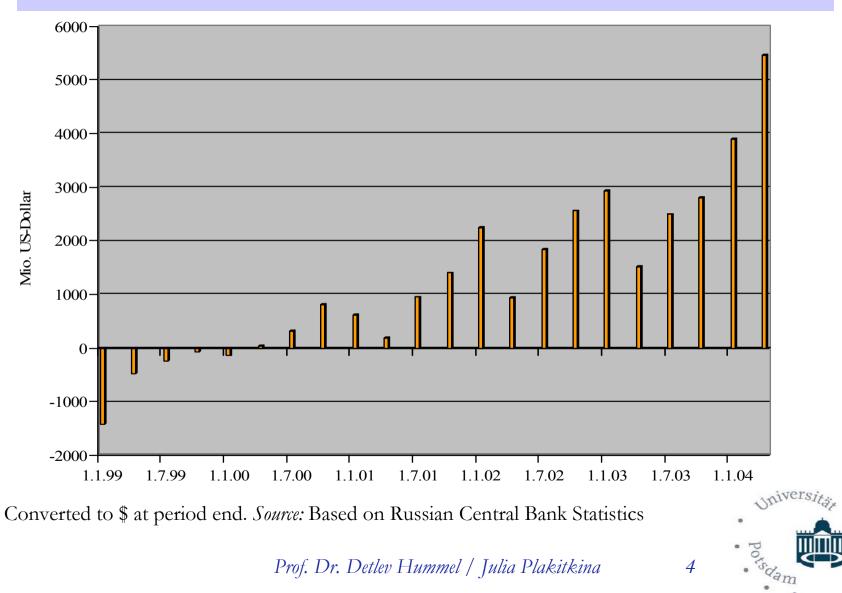


Positive Changes after the 1998 Crisis

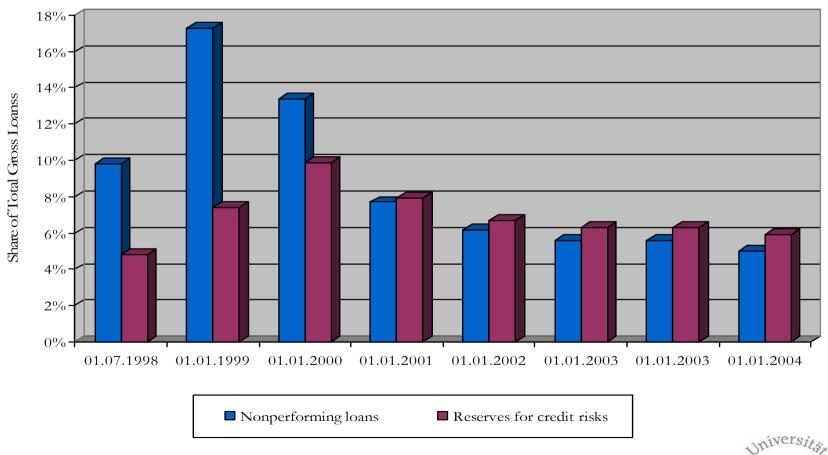
- 1. Banking system rebound
- 2. Rebuilding of customer confidence (incl. private investors) in the Russian banks to the pre-crisis level
- 3. Restructuring of several large banks
- 4. Maintenance of technological and material base for banking business
- 5. New shareholders' acquisition
- 6. Stabilization of banking proceeds



Commercial Banks' Net Income/Losses



Write off's of Nonperforming Loans and Formation of Loan Loss Provisions



Source: Based on Russian Central Bank Statistics

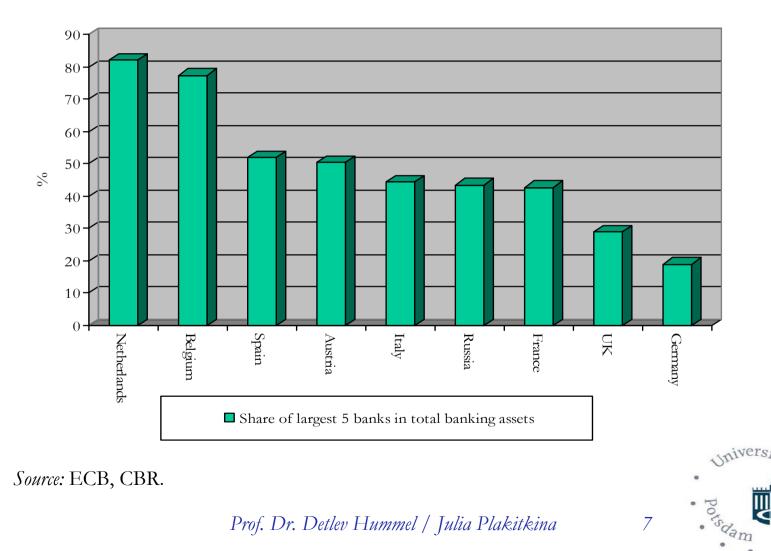
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Structural Changes and Risks in Russian Banking System

- 1. Concentration of commercial banks in Russia seems to be comparable with Western Europe
- Formation of five clusters of commercial banks, besides the Sberbank
- 3. Limitation of the Russian banking system efficiency through seven fundamental problems



Level of Concentration in European and Russian Banking Sectors



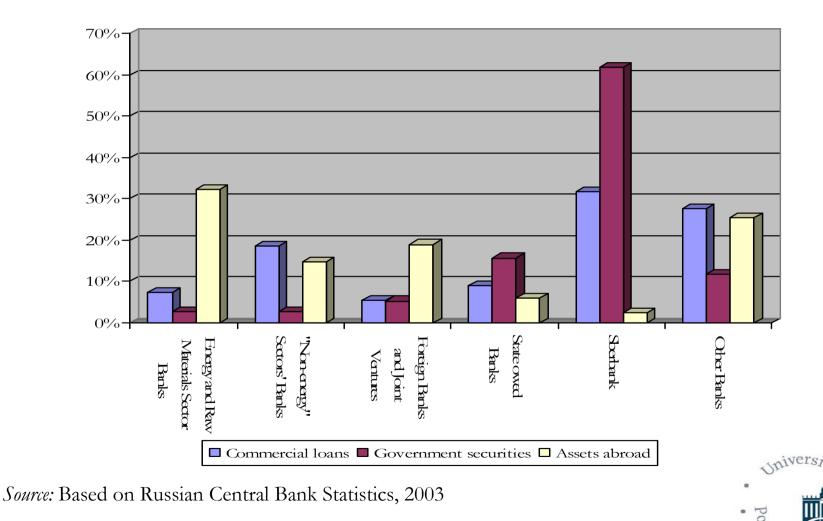
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5 Commercial Bank Clusters

- Sberbank
- Other state owned banks
- Banks of energy and raw materials sectors
- Banks of other ("non-energy") industry sectors
- Foreign banks and joint ventures
- Other (small and middle-sized) banks

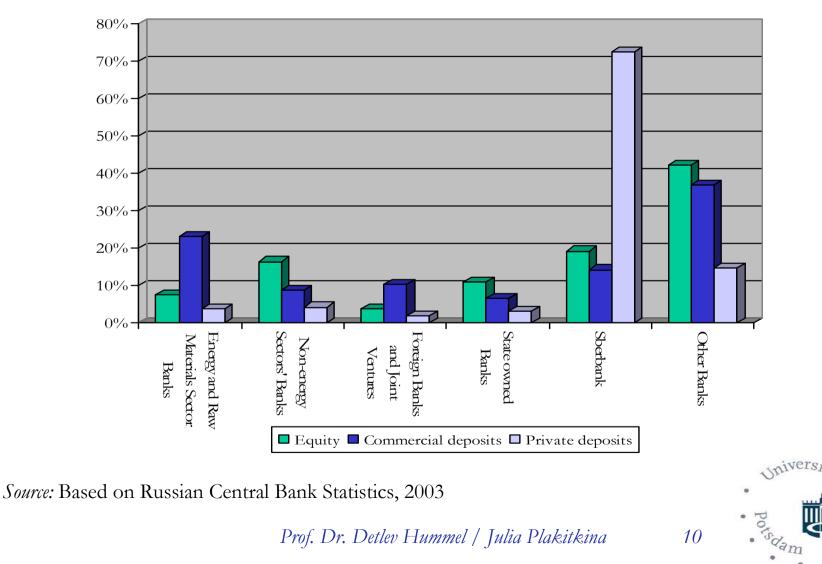


Balance Sheet Indicators for Financial Efficiency of Commercial Bank Clusters



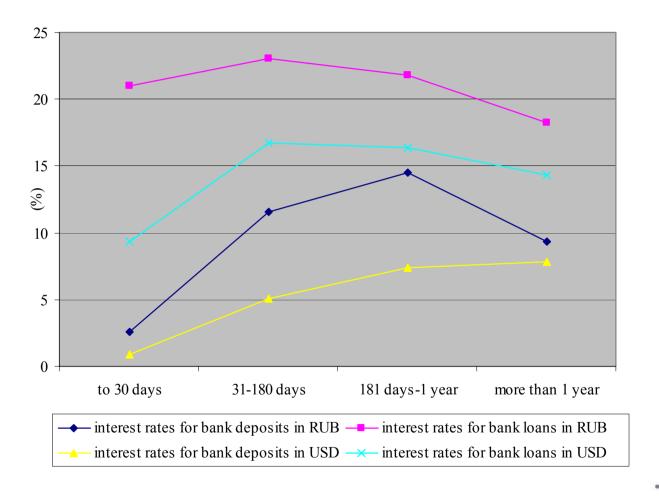
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Financial Sources of Commercial Bank Clusters



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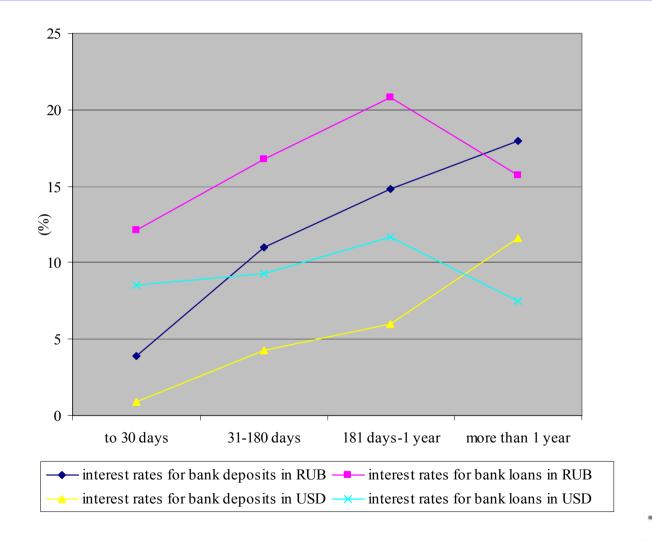
Interest rates for private clients (01.01.2004)



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Interest rates of wholesale banking (01.01.2004)



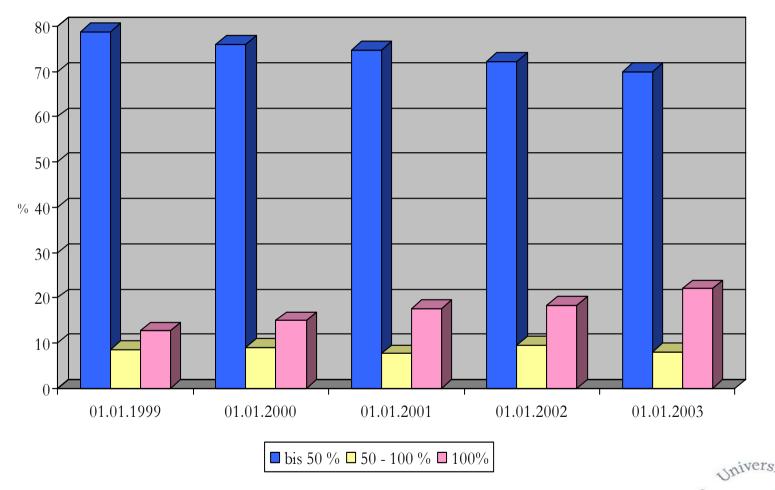
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Fundamental Problems / Structural Risks

- 1. Undercapitalization of the majority of commercial banks/ high economic risk
- 2. Little competition between commercial bank clusters/ intra-group lending practice
- 3. Monopolization of attractive business serving the main natural resources exporters by FIG banks/ Concentration of other banks' activities on domestic business
- 4. Concentration of bank's investments primary in the natural resources sector
- 5. Increased cost of funding
- 6. Insufficient level of banking presence in the Russian regions
- 7. Low level of foreign banks' business activity in Russia



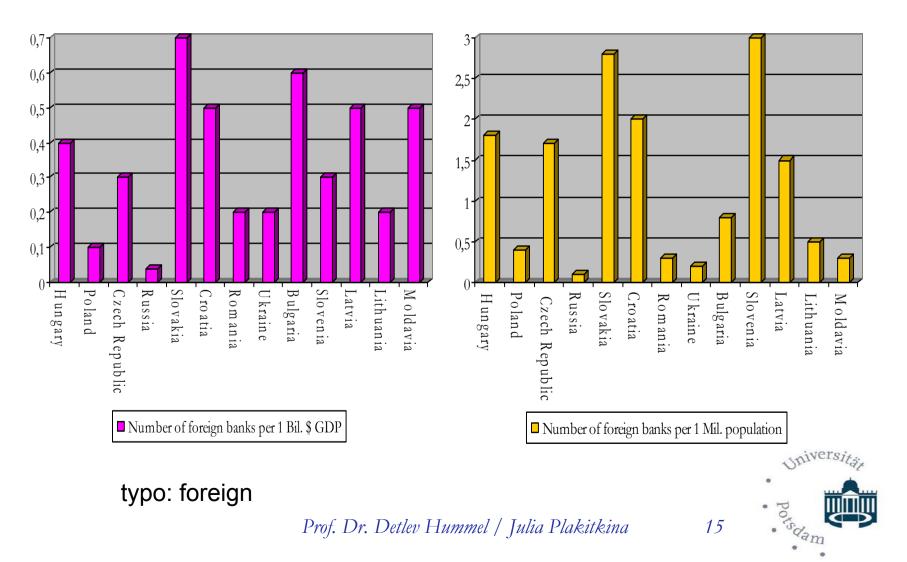
Structure of Foreign Banks and Joint Ventures in Russia



Source: Based on Russian Central Bank Statistics

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Number of Foreign Banks in Central and Eastern Europe

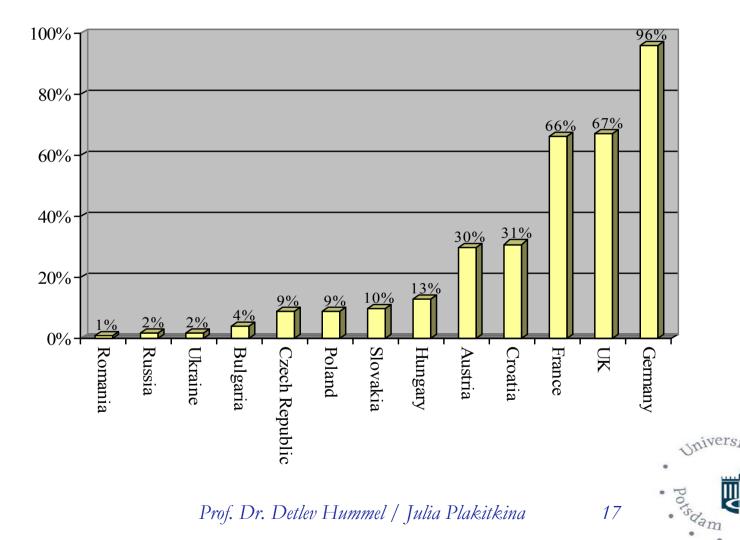


Major Weaknesses of the Russian Banking System

- Banks' contribution to economic growth 1999-2001 was negligible
- Financial intermediation function hardly achieved/ Lack of Russian banks' balance sheet and capital size for lending large industrial companies
- Prevailing of short-term investments
- Relatively high level of foreign investments
- Domination of FIG structure / Practice of intra-group lending
- Slow implementation of regulatory policy
- Low level of protection for foreign investors
- Lack of transparency with respect to bank owners

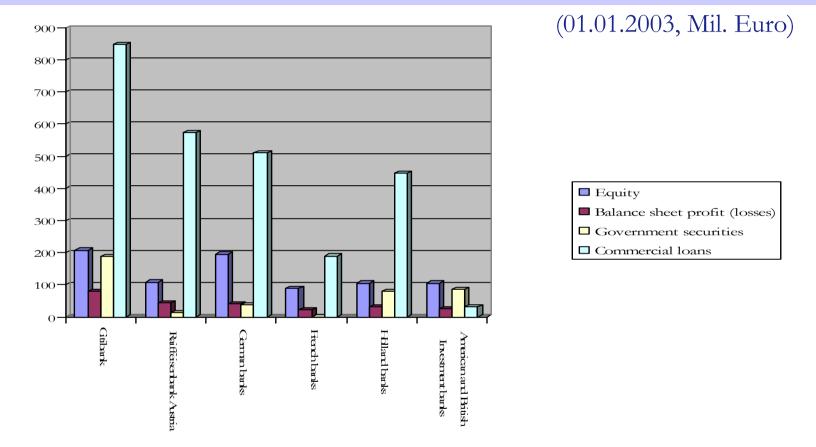


Credits for private clients in Europe (in % of GDP)



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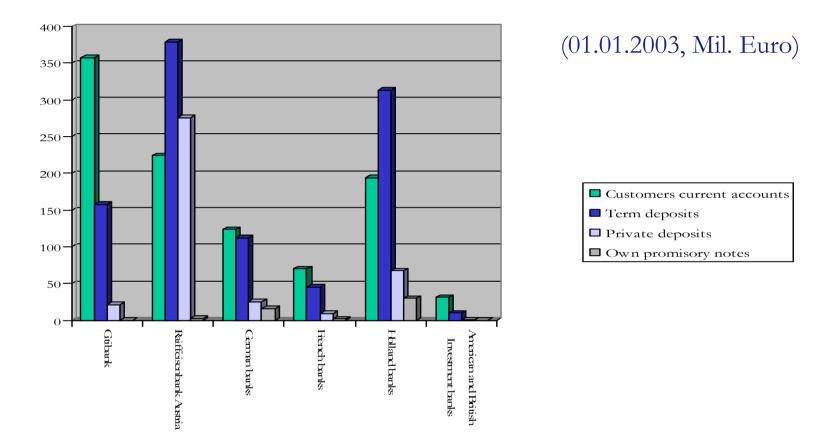
Balance Sheet Indicators for Foreign Banks' Activities



German banks (Deutsche Bank, Dresdner Bank, Commerzbank (Euroasia), Westdeutsche Landesbank Vostok) French banks (BNP Paribas Bank, Credit Lyonnais Rusbank, Bank Societe General Vostok, Natexis Banques Populaires) Dutch banks (ABN AMRO Bank, ING Bank (Euroasia)) US- and British Investment banks (Credit Suisse First Boston, J. P. Morgan Bank International, HSBC Bank)

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Foreign Banks' Financial Sources



German banks (Deutsche Bank, Dresdner Bank, Commerzbank (Euroasia), Westdeutsche Landesbank Vostok) French banks (BNP Paribas Bank, Credit Lyonnais Rusbank, Bank Societe General Vostok, Natexis Banques Populaires) Dutch banks (ABN AMRO Bank, ING Bank (Euroasia)) US- and British Investment banks (Credit Suisse First Boston, J. P. Morgan Bank International, HSBC Bank)

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What has to be done?

- Continue progress in institutional and structural reform
- Implementation of existing and new regulations for reining risk practices (e.g. intra-group lending)
- Reinforcing customer confidence in Russian banks via establishing a viable deposit insurance system
- Broadening the credit expansion outside of energy sector
- Promotion of diversified and independent banks
- Elimination of legal and cultural barriers for foreign banks
- Implementation of new financial instruments (e.g. securitization, swaps, credit derivatives, etc.)



Thank you for your attention!

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